



TEACHING EXPERIENCE

- 2010-PRESENT | Stonehill College *Part Time Professor*
Graphic Design Foundation | Intro to Digital Imaging | Web Design
- 2007 | *Spring of 2013* | Wheaton College *Adjunct Faculty*
Graphic Design II
- 2004-2008 | DeCordova Museum and Sculpture Park *Instructor*
Portrait and Figure in Watercolor | Oil & Acrylic Painting | Figure Drawing | Exploring Watercolor
- 1991-1992 | North Shore Community College *Instructor*
Conceptual Drawing | Watercolor
- 1986-1989 | University of Massachusetts, Amherst *Teaching Graduate Student*
Color Theory | Basic Studio Design | Oil Painting | Advanced Drawing | Aqueous Media

PROFESSIONAL EXPERIENCE

- 2012-PRESENT | Sally McCarthy Studios *Freelance Web & Print Designer*
Collaborate with a variety of creative colleagues to find the best solutions for clients. Deliver strategic collateral materials, advertising & direct marketing campaigns and web design. Work with copywriters on the creation of unique concepts that incorporate traditional and multimedia platforms in alignment with marketing goals.
- 2009-2012 | Shields Design *Art Director*
Part of a dynamic team creating high quality design with intelligence. Worked to find effective methods of communication while building lasting relationships with our clients. The diverse client list included Dunkin' Brands, Winchester Hospital, Mount Ida College, and Genzyme. Ability to craft compelling strategies and effective marketing materials in all media.
- 2000-2004 | ADAMS Design & Marketing Solutions, Inc. *Art Director*
Supervised the agency's overall creative product while directing both internal and outsourced talent. Took the design team's creative to a new level attracting larger corporate clients and improving the overall financial status of the company by 50%. Approved all creative before presentation to the client. Incorporated various illustration styles as needed.
- 1993-2000 | Mosaic Design, Inc. *Principal, Art Director*
With a staff of five, serviced clients by establishing strong interactive relationships and by continually exceeding their expectations. Worked with a diverse client base so that ideas stayed fresh. Integrated my fine art background into the concepts as appropriate. In charge of all aspects of the job and worked closely with the client and other designers to find the strongest solution.

EDUCATION

- MFA *painting* | University of Massachusetts, Amherst, MA
- BFA *painting & art history* | Massachusetts College of Art, Boston, MA

RELATED EXPERIENCE

- 2012 | Winner of two Silver Lamplighter Awards: Shields Design, Art Director and Designer
- 2007-PRESENT | South Shore Art Center, Gallery Artist member
Artist Exposure Gallery: Plymouth, MA, Gallery Member