



## AREAS OF EXPERTISE

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skills: web and print design, web development, art direction, illustration, social media, marketing campaigns, typography, project management, branding, targeted e-mail campaigns, press checks, brainstorming, advertising, photo shoots, strategy, production, adobe creative suite, team player.

## PROFESSIONAL EXPERIENCE

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- 2012-PRESENT | Mosaic Design Solutions *Freelance Web and Print Designer*  
Collaborate with a variety of creative colleagues to find the best solutions for clients. Deliver strategic collateral materials, advertising and direct marketing campaigns and web design. Work with copywriters on the creation of unique concepts that incorporate traditional and multimedia platforms in alignment with marketing goals. Continually add to my knowledge of web design and development techniques, staying current with industry trends.
- 2009-2015 | Shields Design *Art Director*  
Part of a dynamic team creating high quality design with intelligence. Worked to find effective methods of communication while building lasting relationships with clients. The diverse client list included Dunkin' Brands, Winchester Hospital, Mount Ida College, and Genzyme. Ability to craft compelling strategies and effective marketing materials in all media. Lead by exhibiting a consistent work ethic and professionalism, while overseeing the development and implementation of branding, logo design and corporate communication strategies. Manage all aspects of design and utilization, including content development, budgetary considerations and deadline adherence including print, web, interactive and social media outlets.
- 2014 | Anthi Frangiadis Associates *Contract Designer*  
Fulfilling a six month contract I revamped the website, created an online store and art placement gallery. I also developed a series of initiatives including e-newsletters, advertising and social media campaigns, web listings and promotional materials to promote "The Drawing Room", a design showcase at the heart of their architectural firm. Contributed to the firm by creating architectural renderings in Photoshop to help illustrate client projects.
- 2004-2009 | Sally McCarthy Studios *Freelance Web and Print Designer*  
Continued to work with ADAMS on a freelance basis after the company was acquired and moved to Newton, MA. Generated new business by partnering with other designers while building my own client base.
- 2000-2004 | ADAMS Design and Marketing Solutions, Inc. *Art Director*  
Supervised the agency's overall creative product while directing both internal and outsourced talent. Took the design team's creative to a new level attracting larger corporate clients and improving the overall financial status of the company by 50%. Approved all creative before presentation to the client. Incorporated various illustration styles as needed.

## TECHNICAL PROFICIENCY

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InDesign | Photoshop | Illustrator | Wordpress | Muse | Dreamweaver | Keynote | HTML and CSS

## TEACHING EXPERIENCE

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- 2007 | 2012 | 2015 | Wheaton College *Graphic Design II, 2-Dimensional Design Visiting Assistant Professor of Studio Art*
- 2010-2014 | Stonehill College *Graphic Design, Digital Imaging, Web Design Adjunct Professor, Visual & Performing Arts*
- 2004-2008 | DeCordova Museum and Sculpture Park *Instructor*

## EDUCATION

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- MFA *painting* | University of Massachusetts, Amherst, MA
- BFA *painting and art history* | Massachusetts College of Art, Boston, MA